HOW MAZZELLA BECAME A GO-TO LIFTING AND RIGGING RESOURCE

Automotive suppliers are the backbone to America's thriving automotive industry. Consequently, they can't afford for their overhead cranes to shut down, their lifting slings to fail, and their workers to have improper fall protection.

Mazzella received a call from a Tier-1 automotive supplier who works with some of the largest car brands and automotive plants in the United States. There were multiple problems at their Michigan-based plant, and a lot of them stemmed from a poor relationship with previous overhead crane and rigging providers.

They invited members from Mazzella to their facility to assess what was going wrong with their overhead cranes. While there, the team noticed

significant problems. Much of their lifting and rigging equipment was damaged and outdated, and they expressed collision concerns with several of their cranes.

A DIVIDE AND CONQUER STRATEGY

After deliberation, Billy Poe Jr., Mazzella's Regional Manager, decided to assemble an "A-team" of world-class Overhead Crane Inspectors, Crane Modifications Team, Lifting and Rigging Specialists, Below-the-Hook Lifting Experts, and Fall Protection Specialists.

The team went into their plant, went through every bay, and identified areas for improvement. They first discussed crane modernizations they wanted



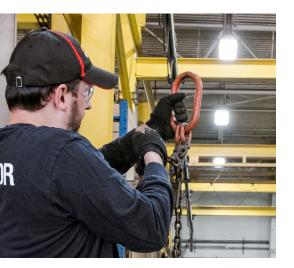


to achieve, which included installing no-fly zones on all their rigging devices. The A-team also found ways to improve their lifting and rigging equipment and to modernize their fall protection systems. In one example, the team found a failed strap that could have caused a catastrophic failure and immediately removed it from service.

The automotive supplier was also able to purchase key pieces of rigging equipment through Mazzella, including Crosby shackles and lifting slings.

Mazzella's Below-the-Hook team also introduced them to a motorized c-hook lifting device to improve worker safety and efficiently lift and move steel coils in their facility.





MAZZELLA'S CURRENT RELATIONSHIP

Mazzella's industry expertise in a wide range of lifting and rigging disciplines has made Mazzella a reliable and important ally for them. Instead of reaching out to four companies to handle their inspections, training, overhead crane maintenance, and fall protection, they can rely on Mazzella to be a universal supplier.

This automotive supplier was able to upgrade and improve their lifting and rigging operations across the board and improve worker safety—all stemming from a single routine rigging inspection.

One of the biggest areas of improvement was in their production processes, with a significant decrease in production downtime.

"We have so many people in this company that are so well versed in certain areas," said John Michalski, Great Lakes Regional Sales Manager at



Mazzella. "When we have an expert in the business that really knows it inside and out, we really want to make sure we get that person in front of the customer. We're bringing the best and we're going to give you the best solution possible." processes at their Tennessee location and is also assisting them at their distribution center in Lansing, Michigan.

"We have a long road ahead of us to work on the improvements we all want, and I feel that effort



This relationship with the automotive supplier has only grown. Now, Mazzella is helping them improve lifting and rigging will be much easier to do working with Mazzella," the facility's Maintenance Manager said.

